

Mastering the Meeting: Highly Effective Boardroom Practices that Lead to High-Performing Boards

Please join us for an exclusive virtual session co-hosted by Nicole Balsamo and Karma Bass.



Zoom Live Meeting
Thursday, April 25, 2024
12:00 p.m. – 1:00 p.m.

About

Join us for an engaging webinar where we'll delve into essential strategies for optimizing board meetings. In this session, we'll provide actionable guidance on key components of successful meetings, offering practical tips for agenda creation, pre-meeting preparation, execution, and follow-up.

Learn how to cultivate an inclusive and dynamic culture, ensuring everyone feels welcome and eager to participate. Discover common pitfalls to avoid, effective meeting guidelines, and the importance of disagreeing constructively. Gain insights into fostering in-depth discussions and creating an inclusive meeting culture that drives boardroom success.

Our Presenters

Nicole Balsamo, chief philanthropy officer and board president at Providence Mission Hospital Foundation, has more than 15 years of fundraising experience at notable California nonprofits. Nicole has established strengths in comprehensive campaign leadership, strategic planning, board development, and leading high-performing teams through adversity and disruption.



Nicole Balsamo
Chief Philanthropy Officer
and Board President
Providence Mission
Hospital Foundation

Previously, she served as vice president of development for Hoag Hospital Foundation, where she led a team of development professionals responsible for \$133 million in annual productivity and the successful completion of a \$760 million multiyear comprehensive campaign, surpassing its initial goal of \$627 million. She has also held leadership roles at Segerstrom Center for the Arts, the University of California, Irvine, and UCLA. A dedicated volunteer leader in her spare time, Nicole is a founding board member of Friends of El Faro, which provides resources to an orphanage in Tijuana, Mexico.

Nicole also serves as an advisory board member for HoldYou Foundation, which provides financial support to families with children facing a medical crisis. Nicole holds a master's degree in the psychology of leadership from Pennsylvania State University and a bachelor's degree in political science from the University of California, Berkeley.

Karma Bass, MPH, FACHE, is the CEO/managing principal of Via Healthcare Consulting. With a career spanning nearly three decades, Karma is recognized as a sought-after speaker, facilitator, and consultant, specializing in governance, strategic planning, philanthropy, health care policy, and board effectiveness.



Karma Bass
CEO/Managing Principal
Via Healthcare
Consulting

Her extensive experience uniquely qualifies her as a consultant to modern hospital and health system boards. Before co-founding Via Healthcare Consulting, Karma served as the vice president for ACCORD LIMITED, a Chicago-based consulting firm. Prior to that and during her tenure as the president and CEO of Alliance Healthcare Foundation in San Diego, she reported to an independent 11-person not-for-profit board. Notably, Karma spent a decade at The Governance Institute, holding various key roles, including vice president of membership services and director of research and publications.

Under her guidance, the institute conducted the prestigious biennial hospital governance practices survey, tracking trends across nearly 5,000 U.S. hospitals and health systems. Karma is not only board certified in health care management but also holds a master's degree in public health, specializing in health services administration, from San Diego State University.